



# ECIME 2010



## 4th European Conference on Information Management and Evaluation ISEGI, New University of Lisbon 9-10 September 2010

**Conference Chair:** **Dr Maria do Rosário Fraga Oliveira Martins**, Institute for Statistics and Information Management (ISEGI) of the Universidade Nova de Lisboa, Portugal.

### Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

The European Conference on Information Management and Evaluation (ECIME) provides a forum for both researchers and practitioners to come together to develop their understanding of both theory and practice in all aspects of IT/IS management and evaluation. The scope of ECIME reflects the increased use of technology to manage information in and between organizations of all types and sizes across the globe. ECIME 2010 will provide opportunities for people working and researching in the field to come together both formally and informally to share their knowledge and expertise.

The conference committee welcomes contributions on a wide range of topics using a range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and work-in-progress/posters are welcomed approaches. PhD Research, proposals for roundtable discussions, non-academic contributions and product demonstrations based on the main themes are also invited.

Topics may include, but are not limited to:

**General topics:** *IT Diffusion; The Information Society; IT for development; Issues in IS design and development; Learning from failures; ICT and health; ICT in Banking and other financial sectors; IT in education; IS and organisational culture; IS outsourcing; Legislation; Enterprise Resource Planning; Information sharing; Indigenous knowledge systems; Mobile commerce; Strategic IS planning; Sense making in IT; The potential of Radio Frequency ID (RFID) applications – the internet of things.*

**Evaluation topics:** The evaluation of e-commerce and e-business; Evaluating intranets and knowledge management; Evaluation of e-government initiatives; Research methods for IT/IS evaluation; Evaluation of IT projects; Architecture compliance evaluation; Validation; Information retrieval systems; Process orientated evaluation; Frameworks; Evaluation of ICT for development projects; General evaluation methodologies for both the appraisal and post implementation of projects; Auditing IS/IT systems and implementations; Using ICT to evaluate academic performance; The psychology of evaluation; Benefit management; The evaluation of open source systems; The evaluation of ERP systems; "Green" IT; The evaluation of IT investments.

**Management topics:** *Decision making processes for new investments; e-Procurement; The management of IT benefits, costs and risks; Human and organisational aspects of IT/IS; The management of IS development and IT departments; Risk management strategies; IS security; Global aspects of IS/IT; Multi-site implementation; The impact of IS on work and organisations; IS/IT management practice; Records management; e-Commerce; Computer based training; Customer loyalty programmes and reward systems; Business intelligence; The management of IT investments; The management of "green" IT; Enterprise architecture management; Change management; Work integrated learning.*

**Ethics and Philosophy topics:** What values should be applied when evaluating IT systems? Does the IT function need an ethics officer? Ergonomics and ethics: How far are human impacts an ethical issue? What are IT managers responsible for – and where do their responsibilities end? What risks should IT management take? Surveillance, monitoring, teleworking, privacy; If a system can be misused who is responsible? Rights and IT: Rights to privacy and access to information and enabling technologies; Stakeholders: Who should IT managers consult about what and when? Can IT systems produce knowledge – or only information? Understanding the 'I' in IT: What metaphors are most useful for making sense of information? Intellectual property.

**ICT in SMEs topics:** *SME management strategy and ICT use; ICT implementation in SMEs; SME business clusters and ICT; ICT management practices within SMEs; Benchmarking ICT best practices in SMEs; The effective use of new technologies in SMEs; ICT performance appraisal and evaluation in SMEs; The impact of EU, national and regional policies for ICT on SMEs; Software (ERP, CRM, etc) for SMEs; ICT help and support for SMEs; SME workforce skills for ICT; Use of ICT by SMEs within supply chain networks; Electronically mediated collaboration between SMEs; Use of e-business in SMEs; Website design for SMEs; Business process re-design in SMEs; ICT risk and security for SMEs; ICT use and consolidation in SMEs; ICT investment decisions in SMEs (including appraisals methods, the role of vendors, other sources of advice, etc); Data warehousing and its application in SMEs.*

**e-Government topics:** Quality management and monitoring tools and methods – for usability, user satisfaction and measurement; New e-Government delivery models and their business and/or community justification – including by private and civic sectors; The role of intermediaries in e-Government service delivery; Change in the public sector; The digital divide; e-Health.

**New technologies, Innovation and Infrastructure Development topics;** *Diffusion and adoption of new information technologies; Acceptance of new technologies; Innovative impact of new technology adoption; Information infrastructure development; Social aspects of information infrastructures; Development and emergence of standards; The role of information infrastructures in distributed environments; Web technology's effect on interoperability issues; Ubiquitous computing; The impact of new technologies on business processes; The role of information infrastructures for knowledge creation, innovation and innovation systems; Information infrastructures as facilitators of innovation in inter-firm networks.*

### Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECIME proceedings are listed in the Thomson Index to Scientific and Technical Proceedings (ISTP), the Thomson Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings).

Selected papers from the conference will be considered for a special conference issue of the Electronic Journal of Information Systems Evaluation – <http://www.ejise.com>. The journal is listed on the International Bibliography of Social Sciences (IBSS).

As well as full academic papers, the following submissions are welcomed:

**Work in Progress/Posters** Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

**PhD Research:** Doctoral Candidates are invited to submit papers describing their research.

**Case Study Submissions;** Submissions should be written to publishable standards.

**Non-Academic Contributions;** Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

**Round Table Proposals;** Topical subjects proposed for discussion.

**Product Demonstrations and Exhibitor Opportunities:** If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

### Submission details

**Abstracts:** All submission types (other than product demonstrations) require a 300-500 word abstract in the first instance, to be received by **18 February 2010**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

**Submission:** Only accepted by [online form](#) submission at <http://academic-conferences.org/ecite/ecime2010/ecime10-abstract-submission.htm>

**Full paper:** Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by **08 April 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](#) ([julia@academic-conferences.org](mailto:julia@academic-conferences.org)).

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All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

### Important dates

Abstract submission deadline:	<b>18 February 2010</b>
Notification of abstract acceptance:	<b>25 February 2010</b>
Final copy of full paper due:	<b>08 April 2010</b>
Notification of paper acceptance (subject to any requested changes):	<b>17 June 2010</b>
Earlybird registration closes:	<b>01 July 2010</b>
Final paper submission (with changes):	<b>15 July 2010</b>
Final author registration date:	<b>05 August 2010</b>

### Conference Executive

Dr Frank Bannister Trinity College, Dublin  
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Professor Reima Suomi, Turku School of Economics and Business Administration, Finland,  
Dr Claudine Toffolon, University of Lemans, France

### Conference Committee

The conference programme committee consists of key people in the information systems community. The following people have confirmed their participation:

Maria Alaranta (Turku School of Economics and Business, Finland); Baptiste Alcalde (FOKUS Fraunhofer, Germany); Saheer Al-Jaghoub (Al-Ahliyya Amman University, Jordan); Hussein Al-Yaseen (Amman University, Jordan); Yalaho Anicet (University of Jyväskylä, Finland); Nurmi Antti (Helsinki School of Economics, Finland); Joan Ballantine (University of Ulster, UK); Frank Bannister (Trinity College Dublin, Ireland); David Barnes (Royal Holloway, University of London, UK); Peter Bednar (University of Portsmouth, UK); Egon Berghout (University of Groningen, Netherlands); Olav Bertelsen (University of Aarhus, Denmark); Milena Bobeva (Bournemouth University, UK); [Ashley Braganza](#) (Brunel Business School, UK); Carole Brooke (University of Lincoln, UK); Ann Brown (CASS Business School, UK); Deborah Bunker (University of New South Wales, Australia); Carlos Caldeira (University of Evora, Portugal); Sven Carlsson (Lund University, Sweden); Ewart Carson (City University, London, UK); Fergal Carton (University College Cork, Ireland); Walter Castelnovo (Universita Dell Insubria, Como, Italy); [Anna Cavallo](#) (University of Rome, Italy); Arijit Chatterjee (VIT, Pune India); Sunil Choenni (University of Twente, The Netherlands); Peter Clutterbuck (University of Queensland, Australia); Benita Cox (Imperial College, London); [Marguerite Cronk](#) (Harding University, USA); [Renata Dameri](#) (University of Genoa, Italy); Enrique Dans (Instituto de Empresa, Spain); Paul Davies (University of Glamorgan, UK); Guillermo de Haro (Instituto de Empresa, Spain); Francois Deltour, (GET-ENST-Bretagne Engineering School, France); Dirk Deschoolmeester (Ghent University, Belgium); Eduardo Dinez (Escola de Administracao de Empresas, de Sao Paulo, Brazil); Neil Doherty (Loughborough University UK); Romano Dyerson, (Royal Holloway, University of London, UK); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); [Karsten Gareis](#) (Empirica Gesellschaft für Kommunikations- und Technologieforschung mbH, Germany); Gerald Guan Gan Goh (Multimedia

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This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/ecime/ecime2010/ecime10-home.htm>